

2022 Strategic Ministry Plan



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19 Hunters Run

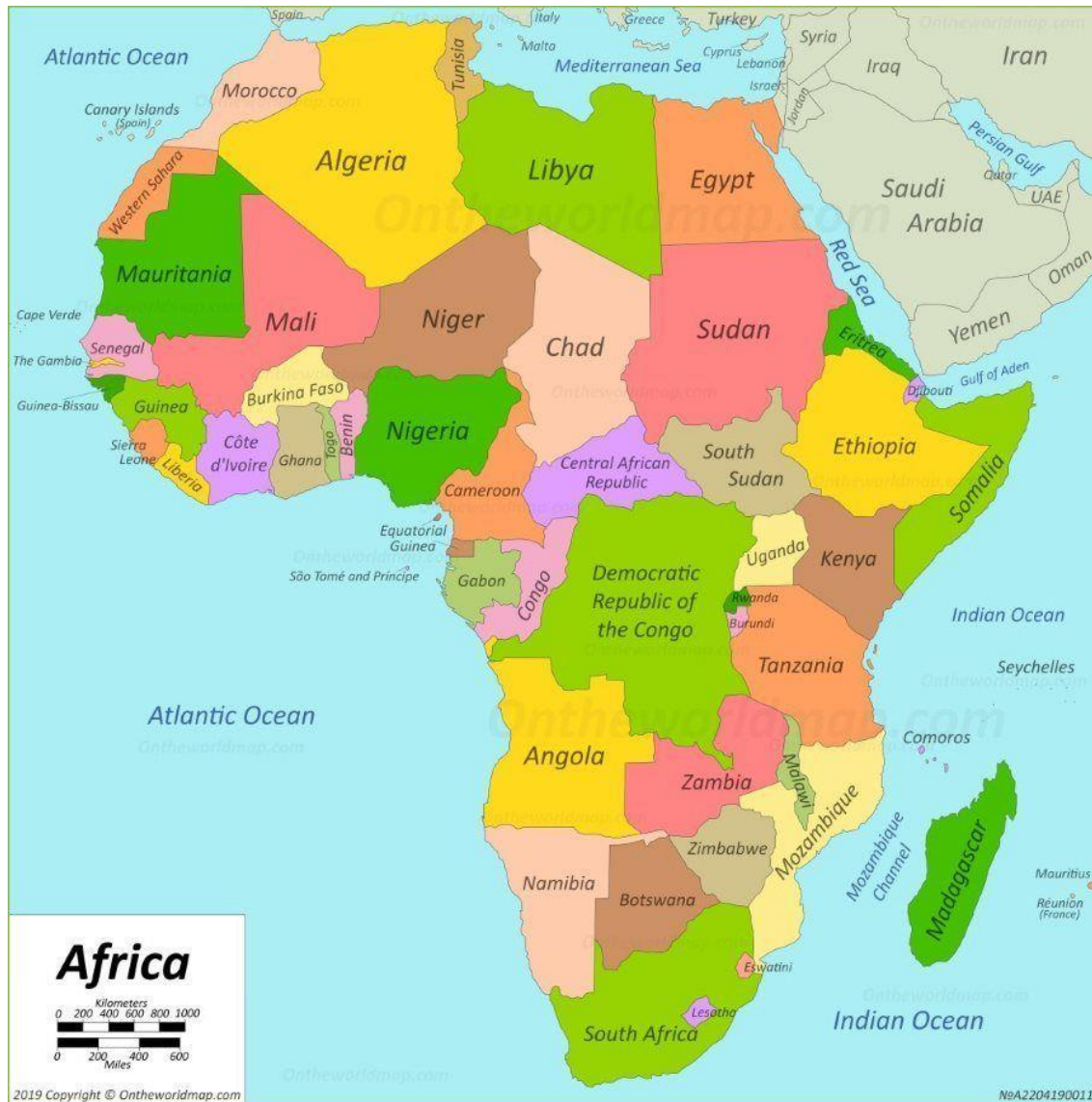
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Heart Transformation for Kingdom Living

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1. CURRENT MISSION FOCUS



Heart Transformation (HT) is a discipleship/evangelism ministry fostering the move of God in individuals and/or organizations. This ministry prepares disciples for transforming communities. We have implemented these principles in 60 countries, all in varying degrees according to their designs. We have seen and have stories of radical transformation in pastors, business leaders, fathers, mothers, churches, communities, ministries, and businesses.

We believe eventually it will transform whole countries. Because of the enormous demand, we are currently focused on Africa.

HT CURRENT COUNTRIES: Ghana, Togo, Benin, Cameroon, Nigeria, Uganda, Kenya, Tanzania, Burundi, Rwanda, South Sudan, Congo and South Africa.

The people groups we work with are tired of the legalism and religiosity that has caused them to be less effective than God intends. They want:

- Rampant divorce to end
- Rampant cohabitation to end
- Government payoffs to end
- Effectual Prayer thriving
- The Word of God: present and clear
- To experience hope & God's power, daily!
- To thrive in their lives by the power of God

To this date, we have trained 4,000 Pastor/Leaders to be disciples of Jesus.

Next year: we will train 9,000 Pastor/Leaders as Disciples.

The year after: we will train 15,000 new Disciples of Jesus.

In the next 5-10 years, we will go from 500 Training Centers to 10,000 Training Centers.

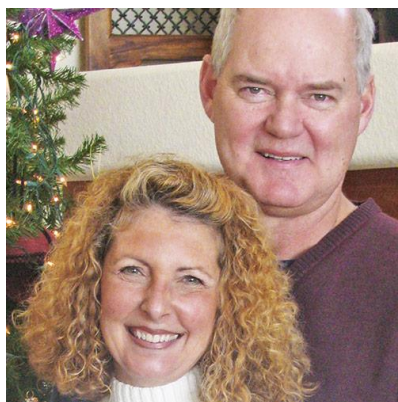
People are being saved. Today, we estimate 3,000-4,000 saved since 2016!

We will engagingly work with 20,000 churches with 2 million people; at least 200,000 of them being saved.

Most of the people we mentor, will be freed of their bondage to sin, wounds, and wrong thinking. Marriages will be saved and become Great in God's Eyes!

The people will overflow with the Joy of the Lord!

2. History



History: Keith & Karen Peterson established Heart Transformation for Kingdom Living in 2005. It began as Keith & Karen were looking for more spiritually...even as they were involved in top leadership within the church.

God answered by bringing Psalm 84:5 to their attention: "blessed is the man whose strength is in Me, who has set his heart on pilgrimage" & Psalm 86:11: "give me an undivided heart, that I might fear Your Name". Keith was working professionally with business leaders as a Business Consultant, transforming companies, at the time. As a result of a move of

God, he & Karen went full time into this ministry in January of 2009. The work was miraculously transformative. They were compelled that God wanted this message taken worldwide. It was clear: God wants **the heart transformed into the image of Jesus** if there is to be lasting change in one's life.

For some reason, when the people hear about HT for Kingdom Living, they are moved and experience transformation before content even arrives! This is a SUPERNATURAL WORK OF GOD! But how does this change take place? Studying scripture revealed that we are to **love God with ALL our heart**, not some; thus, we are **filled with all the fullness of God**. The **heart is talked about more than 750 times in scripture**; the **mind and thinking only 220 times!** The heart is where each of us keeps our treasures; there is to be only **one treasure**. Treasuring God gives life & the heart becomes filled with His power.

The need for a purified heart was revealed! As a result of seeking Him **with all...** sin, wounds, addictions, distractions...all were transformed into freely choosing to seek His Kingdom first, He was all that mattered and thus He would lead us in all other life matters. Suddenly the **power for transformation became clear**: the Holy Spirit would powerfully join us. (A greater work was discovered: the power of the Holy Spirit was incorporated more than ever before: **“Living the Empowered Life”** was produced: 320 occurrences on the Holy Spirit!) This was the greater work God had for us: transforming the heart; the heart filled with the power & love of the Holy Spirit, and God’s desire to affect whole communities/villages/countries to be transformed into His Likeness!

Friends noticed the radical changes in our lives: they wanted “in” and asked to join us in this journey. In 2000, they requested that all these studies/treasures be put into books and published. Transformation of lives was taking place: anger, bitterness, past woundedness...**all transformed to freedom in Christ!** We began working with businesspeople who wanted their lives transformed to fulfill their roles & calling.

In 2007-2008: we were asked by an International Ministry to train their leadership in 55 countries. To have greater impact for the Lord’s Kingdom throughout their ministry, we would be working with their top Leaders, so they could share this transformed life with others within their influence. This was a great experience and taught us much! We learned that in order to have lasting impact: we needed to work in one nation at a time.

In 2009 we experienced a motorcycle accident. We asked the Lord, “What are we to do?” International travel was put on “hold”, and we began working with Pastors throughout the Front Range of Colorado, establishing a ministry called “Pastors for Revival”, a division of Heart Transformation. Our conclusion: the American Pastor had “many things” to distract him. We had significant impact on a few but felt God’s calling was that this message was to impact many more.

December 2015 brought an unexpected open door: Pastor Emmanuel Dusu called us direct from Ghana, Africa: “I have been on your website – you have what Ghana needs! Will you come and train us?” Keith & 2 other men visited Ghana and presented what God had given us. After presenting & mentoring Pastor/Leaders in Ghana; **In Christ – The School of Transforming Community** was born: a formed structure to multiply & continue training in on-going twice per month sessions on how to be a **true Disciple of Jesus**. The main infrastructure would be **HT Training Centers** led by **indigenous Pastor/Leaders** all working as **volunteers!** The work in Ghana expanded to Togo, Nigeria, Uganda...with many requests from other nations to establish Training Centers in their villages, towns, and nations!!

In 2020 we were invited by a regional leader to come work with his six countries in East Africa. By December, 2020, we were working with 1,500 churches and over 150,000 people, had established 125 Training Centers in Ghana, Togo & Nigeria. In early 2021 we began training Pastors and Leaders in East Africa. By July of 2021: there were 260 **Training Centers reaching about 2,000 churches and over 200,000 people** in our established countries with the realistic expectation of **400 Training Centers by December of 2021!** The **Training Centers for Pastors and Leaders are growing at a rate of over 400%**. People in Africa's countries are hungry for the Word and the transformed lives they are witnessing by the tens of thousands!! We have one country that is expecting to have more than **30,000 Pastor/Leaders in their Training Centers in 5 years**. The fires of God are leaping, jumping, and going deep. With this kind of growth, it is difficult to keep up with the demands of this **movement of God. We are called "the smallest big ministry in America"**. It was Pastor Dusu who initially invited us to begin. We worked closely together in building this structure that makes us culturally relevant. Bishop Ssali was brought to us, who saw this move of God—he and his wife, Mary, had been praying for 15 years that this very thing would come and set their people free. It is believers like these that have opened the doors to leaders throughout these countries: hearts have been opened to change self, their churches, and their communities.

A passion for God's Vision is highlighted in the HT materials through message, process, structure, and open-hearted leaders. These leaders have discovered all that God can do & intends for them and their country! It is like an aspen grove that begins with an aspen clump: the root-runners that go along the ground, establishing roots at a resting point and new trees begin to explode! We had no idea that we would be starting HT Chapters in all these nations—but God did!

We didn't find the leaders; the leaders found us! Not only did they want radical transformation in everything, but they had vision to share it with the rest of the world.

Because of these leaders' faith & confidence, HT is exploding with new Training Centers. Recently, because the HT Devotional is daily sent out by phone to all HT members: a leader in Burundi heard the HT message, contacted an HT Leader, then decided to start a TC in Burundi! This is not an isolated story; it is a God-pattern!! As a result: we will grow **390% this year!**

But, as you can see, we need help keeping up with the cost of the demand for training materials, food and transportation.

3. Mission Statement

Heart Transformation

Mission Statement

Vision

Discipling People with Kingdom Principles and Values. We develop Pastors, Leaders & Business Leaders to embrace the Disciple Kingdom Lifestyle so that they will thrive and grow in their Churches & Communities:

EXPECTED RESULTS:

- Lives that overflow with God's love, joy, peace, hope, power, and thanksgiving, becoming distinctively attractive to those around them
- Each follower will become a vibrant, authentic, and contagious disciple, who guides others in this process throughout their lifetime.
- The Saturation of the Presence of God is fostered within each disciple and shared
- A movement of God would ignite millions of transformed disciples throughout the world.

Mission

Our Mission is to make disciples with Transformed Hearts, who live in the Presence of God and receive His power; desiring to live the Kingdom life, thereby transforming their communities, raising up new lives in Christ. These disciples are culture & world changers.

As a result of transformed disciples, a multitude of salvations will take. One of the greatest opportunities and responsibilities we have before God is to "make disciples" - making disciples in every culture, ethnicity, church & marketplace! The Lord encouraged us to make disciples in Matthew 28:19,20.

A disciple is a follower of Jesus, loving Him with all of their heart and full of the Holy Spirit, all of the time (Matt. 22:37; Eph. 5:18). Heart Transformation for

Kingdom Living is a ministry aimed at making disciples: growing pastors and growing existing churches, both spiritually and numerically.

Purpose

HT's purpose is that these disciples with Transformed Hearts would be used by God to change their families, churches, marketplaces, communities and cultures throughout the world.

4. Strategic Imperatives

In order to assure our future success, we have developed the following Strategic Imperatives that identify the critical strategies that we must perpetuate in order to maintain the blessings that we have received. All HT members are expected to know our Mission Statement and these imperatives by heart and put them into practice on a daily basis.

Strategic Imperatives

Strategic Imperative #1

We must saturate people with God's Message of **love & transformation**.

Strategic Imperative #2

There must be **evidence** of transformation that there has been a move of God, the Holy Spirit has been engaged.

Strategic Imperative #3

We must have **leaders** that are growing in **living and being like Jesus**, full of and guided by the Holy Spirit.

Strategic Imperative #4

In order to be successful each Region and Country's **Indigenous Volunteer Structure** must be **filled** by **competent**, Spirit filled Leaders, who **obediently** apply Kingdom principles and effectively implement this Ministry Plan.

Strategic Imperative #5

HT must have a **fund-raising** development plan, **lead by the Spirit**, that **meets or exceeds the demand** for the Heart Transformation training programs.

Strategic Imperative #6

In order for revival to work, **Pastors must first** themselves **be transformed**, being Saturated with the Presence of God with evidence of a radically changed life that resembles Jesus.

Strategic Imperative #7

There must be a Prayer Coordinator in each Training Center that **leads effectual prayers**.

Strategic Imperative #8

To build on effectual Training there must be **two Training Center (TC) meetings per month**. All **participants must prepare** the assigned studies in order to share in the Training Center event.

Strategic Imperative #9

In order for Training Centers to work, the people must have a **hunger & thirst** for the Kingdom of God.

Strategic Imperative #10

Each church is expected to experience God's **power and have ongoing transformation**.



Ghana Training Center

Togo Training Center



5. Core Values

Since inception, we have values that drove the decisions in our ministry. These principles and values have stood the test of time and like our Strategic Imperatives, must be perpetuated to assure our opportunities will receive the same consistent results and exceptional godly transformation that members have come to expect from HT. Following are our Core Values. All members and ministry associates of HT are expected to know these and pursue and live them on a daily basis in their decisions and behavior.



DEPENDENCE ON GOD: Daily dependence on “Christ in me”

TRANSFORMATION: Freedom from sin bondage transformed to living in the power of the image of God (“the new nature”)

RIGHTEOUSNESS: The character or quality of being right or just in God’s eyes

FRUIT: Overflowing with the Fruit of the Spirit including speaking the Truth in love

MIRACLES: God doing miraculous things in and through us

HUMILITY: Living in God’s power and strength

OBEDIENCE: Aggressive pursuit of the will of God

6. Target Objectives to Accomplish Strategic Imperatives

HT has established the following Target Objectives to accomplish their Strategic Imperatives in Section 4. To track its performance and facilitate effective training during the upcoming growth, the Ministry has also established the following Strategic Performance Measures to benchmark spiritual growth.

Strategic Imperative #1: *We must Saturate people with God's Message of Love & Transformation*

Target Objective 1.1 All receive the Gospel presentation – “Gospel Road.”

- 1.2** All go through “The School of Transforming Community” in a small group.
- 1.3** Lives being transformed
- 1.4** Divorce rate plummeting
- 1.5** Ending of cohabitation
- 1.6** Increased employment
- 1.7** Economic growth

Strategic Imperative #2: *There must be Evidence of Transformation that documents a move of God, the Holy Spirit has been engaged.*

Target Objective 2.1 Tracking the number of people being saved

- 2.2** Getting video testimonies from people gaining freedom from sin, anger, fear, bitterness, wounds, & wrong thinking, etc.
- 2.3** People see individual change & therefore the community/village changes.
- 2.4** Fruit of the Spirit on display: people loving one another in every way
- 2.5** HT & the church grow, people become more inviting in bringing others to their study & worship center.

Strategic Imperative #3: *We must have leaders that are growing and living “being like Jesus”, full of and guided by the Holy Spirit.*

Target Objective 3.1 Carefully select leaders who are competent and desire to glorify God

- 3.2** Mentor and train these leaders to lead like Jesus: able to fulfill the ministry plan.
- 3.3** Have leaders who can establish plans that are led by and in response to God.
- 3.4** We must have leaders who role model leading like Jesus: guided by the Holy Spirit: able to see their plans implemented, develop other leaders, and see the fulfillment of their plans.
- 3.5** His power is on display in & through transformed leaders
- 3.6** Full of hope—circumstances don’t matter—Kingdom perspective is maintained.

Strategic Imperative #4: *To be successful, each Region & Country Leadership Structure must be filled with confident, Spirit filled, indigenous volunteers who obediently apply Kingdom Principles and effectively implement the Ministry Plans.*

- Target Objective 4.1** We will identify & attract talented people who are indigenous and willing to serve voluntarily, to work in God's field.
- 4.2** We will train & lead indigenous leaders to be filled with the Spirit and to fulfill their roles well.
 - 4.3** Leaders will develop & implement their ministry plans in accordance with the HT Master Plan.
 - 4.4** Leaders will aid in the building of the HT Organization.
 - 4.5** Leaders will study and Know the Word and Stand Firm.
 - 4.6** Leaders will be serving Others.
 - 4.7** Leaders will seek faith that moves mountains (a work of God).

Strategic Imperative #5: *HT must have a **Fund Raising** and **Development Plan** that is led by the Spirit and meets and exceeds the demand for the HT Training Programs.*

- Target Objective 5.1** Select talented people who are able to know and fulfill the functions and areas by which donations can be procured.
- 5.2** Select people who have a desire to live a HT Kingdom lifestyle.
 - 5.3** Establish plans and execute them including churches, individual donors, businesses, and foundations in order to fulfill the demands of the HT Discipleship Structure.
 - 5.4** The Development Plan must be current in knowing the demands and needs of each geographic area.
 - 5.5** Train the Development staff to be, live and lead just like Jesus.

Strategic Imperative #6: *In order for Revival to work, **pastors must first themselves be transformed**, being Saturated with the Presence of God with evidence of a radically transformed life that resembles Jesus.*

- Target Objective 6.1** Pastors must seek the Lord with all their heart to become like Jesus.
- 6.2** Pastors must demonstrate their willingness to empty themselves of the world.
 - 6.3** Pastor's church members are ignited as a result of their transformation and the Fruit of the Spirit being displayed and God's power being evident in and through their lives.
 - 6.4** Pastors teach differently & more firmly.
 - 6.5** Pastors are married for life to same mate.
 - 6.6** Pastors are focused on building the Kingdom of God.

Strategic Imperative #7: *There must be a **Prayer Coordinator** in each training center that leads effectual prayers (answered).*

- Target Objective 7.1** Select Prayer Coordinators that have a reputation of praying and seeing answered prayer.
- 7.2** There is a strategic Prayer Movement in each Training Center and Community.
 - 7.3** A record is made of requested prayers and answers.
 - 7.4** Regular Prayer Meetings for the community are held.

Strategic Imperative #8: *To build an effectual **Training Center**, there must be two Training Meetings each month. All participants must prepare the assigned studies in advance in order to share in the Training Center event.*

Target Objective 8.1 Training Meetings must be scheduled in advance to allow people to prepare for the meeting.

8.2 All must prepare, otherwise there is another meeting within the church for what the person is desiring in their unwillingness.

Strategic Imperative #9: *In order for Training Centers to work, the people must have a **hunger and thirst for the Kingdom of God**.*

Target Objective 9.1 The people must yearn to not only be like Jesus with His love and power, but they should also desire to be and do the things He did.

9.2 We must all be willing to empty ourselves of anything of the world including sin, wrong thinking, wrong loves, wounds...

Strategic Imperative #10: *Each church is expected to **experience God's power and love while having ongoing transformation**.*

Target Objective 10.1 Each church should expect to become just like Jesus.

10.2 Each church should be blessing the people in the community with God's love and power, miraculous events should be taking place in the church and community.

10.3 Each person in the church itself should be yearning for ongoing transformation in them and through them.

DISCIPLESHIP TRAINING



7. Differentiation, Markets & Customers

7.1 HT Distinctive

The following distinctive is comprised of characteristics, features, differences, uniqueness, capabilities, and accomplishments that clearly set us apart.

HT's Differentiator

Heart Transformation Training Materials foster authentic transformation of the heart.

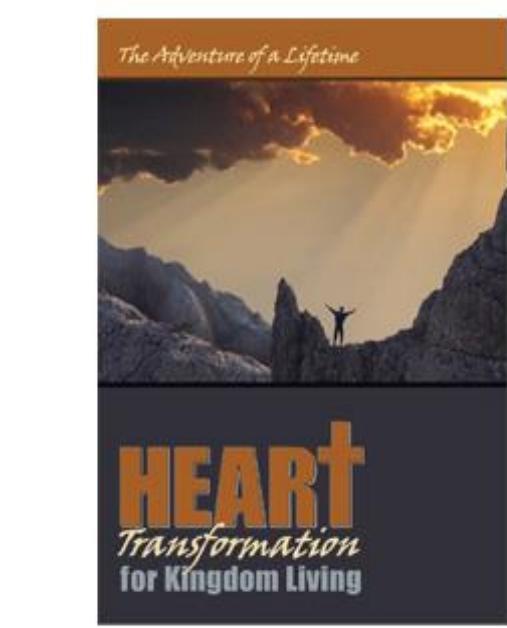


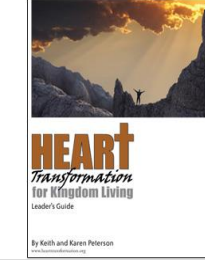
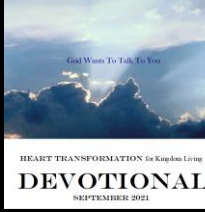
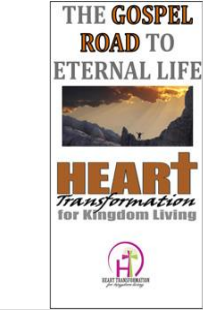
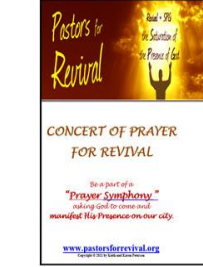

- The Training Material Package is focused on transformation in partnership with the Holy Spirit. Authentic Transformation goes from individual/pastor ➡ church ➡ community.
- Materials help the individual to discover & deal with the **barriers** they have in their lives that keep them from experiencing the **full Presence of God**.
- HT helps to identify and incorporate the **fullness of the Spirit** in and through one's life so that one not only sees their life changed, but also the world observes the same.
- HT provides the means to remain "**in the Lord**" and operate "**with His authority**" everyday.
- HT **Illustrations** help participants gain deeper understanding of life changing principles.
- The **Questions** are designed to open individual's hearts & lead participants to transformation and freedom.
- The Leader Development Series enables volunteers to **guide and reproduce** the same enthusiasm and transformation in others that they have experienced.
- The Series is designed to **multiply individual growth** and the **growth of others**.

7.2 Target Market

Currently, HT focuses on Christian Leaders & Church Pastors throughout Africa.

8. Products & Services

The needs of our market and the products they most value match up nicely with the core competencies of HT and the value of those products to the Kingdom of God. As a result of 24 years of development of this material, and the 30 prior years of preparation of us to mature & understand what God wanted to do, we have been able to put together a platform and system that ignites people, causing them to desire to depend upon God.

Products		
<ol style="list-style-type: none"> 1. Heart Transformation for Kingdom Living 2. School of Transformation Community 3. Living the Empowered Life 4. Heart Transformation Leader Guide 5. Gospel Road 6. Operations Manual 7. Daily Devotionals 8. Concert of Prayer for Revival 	   	  

Services		
<ol style="list-style-type: none"> 1. Training Centers 2. Training the Regional leaders 3. Virtual mentoring of the Regional leaders 4. Virtual and personal mentoring of the Country leaders and Sr. Pastors 5. HT Conferences & Workshops 6. Printed Materials 7. Water & 1 meal provided at Conferences & Workshops 		



9. Operations

9.1 Description of Operations

God chooses Pastor/Leaders that have influence to become aware of the Move of God that is being ignited through Heart Transformation. These Leading Pastors invite other Pastors to an HT Conference, sponsored by HT. The one-day HT Conference moves people to want more of God, to have their lives transformed into the image of Jesus. They discover that there is no other way to do this than the heart being transformed. Many come out committed to establishing an HT Training Center in their area. A Training Centers group has 5 Church Pastors, with 15 other

HT members. They will begin following HT's training using the School of Transforming Community (SOTC) book while meeting twice per month. Each Training Center (TC) has a Chairperson, Secretary, Prayer Coordinator and Organizer. They will all engage in SOTC and God will meet them. Each Training Center (TC) hopes to start 4 more TC's.



The fruit born: every aspect of people's

lives has radically been transformed. They desire 2 Cor. 3:18: “being transformed into the Image of Jesus”. These Training Centers will always be training people to live a Disciple Life for His Kingdom. Pastor/Leaders use the messages in the pulpit, in their prayer structure, in their adult and children’s Sunday Schools. Miraculous things happen because of answered prayer. The TC will always have other Disciple building materials provided by HT, to continue their journey for a lifetime.

We have Workshops to train Leaders of TC’s on an ongoing basis. There will be 2 Conferences and Workshops each year in a Region. People are stirred, grow, share their faith. Leaders are often saved. Pastors take the HT messages to their churches. People are saved. People will be trained in the Church, by the Church, to live as Christ’s Disciple!

HT’s role is to help these Churches become ignited & stay ignited in the Presence of God and remain so CONTINUALLY, through the power & leadership of the Holy Spirit. The **objective** of each participant is to be **transformed into the Image of Jesus**, which means being like Him, thinking like Him and operating in the Spirit and power of God. He wants us to excel in life, for His Glory. We are developing THEIR MINISTRY led by THEIR PEOPLE in THEIR COUNTRY.

9.2 Organization Structure

Everything is built for them to become dependent upon God alone! The Training Center (TC) becomes the center point for fostering & igniting Disciples. It has a Chairperson, Secretary, Prayer Coordinator and Organizer. Because these people are hungry & thirsty for a life led by God to change their circumstances, they welcome transformation; they welcome it by opening their hearts to God to purify & fill them with the power of the Holy Spirit.

- A TC will have 10-20 people with 5 different Church Pastors. We want the Pastor to lead with their transforming lives.
- Every 5 local TC’s become a District.
- Every 5 Districts of TC’s become a Region.
- Every 5 Regions report to a National Director.
- All National Directors are connected to the Regional Director for their area.
- All Regional Directors are connected to the Continent Director.
- **HT-USA’s role:** direct, teach, train, provide materials, hold accountable, and assist in expenses.
- All Directors are accountable to the HT-USA President.

9.3 Excellence

HT has a very strong culture of excellence. In order to maintain that culture we have established Target Objectives:

9.4 Exceptional Customer Service

HT has a very strong culture of customer service. In order to maintain that culture, we have established the following Target Objectives:

10. Funding Development, Funding Goals & Use of Funds

HT maintains a strong marketing program to enhance its public image and communicate its distinctives. Accordingly, it has developed the following marketing message and marketing communications and sales strategy.

10.1 Marketing Message

Heart Transformation has been described as THE SMALLEST BIG MINISTRY in advancing a MOVE OF GOD!

Accordingly, the VP of Development is armed with a clear understanding of the following:

HT'S PROMISE: **Thousands will experience freedom from the sin nature** to live as God originally created us, having the right to enjoy Him & His privileges and are positioned to receive all of God's **blessings** and more of His **favor**, including **divine intervention** for His Glory. This includes freedom of wrong loves that have ensnared their lives, freedom from legalism & religiosity, their lives and hearts are healed and **liberty is released** so His purposes for them are fulfilled.

HT'S DIFFERENTIATOR: **Heart Transformation Training Materials foster authentic transformation of the heart.** Our materials help the individual to discover & deal with the **barriers** they have in their lives that keep them from experiencing the **full Presence of God**. The Training Material Package is focused on transformation in partnership with the Holy Spirit. Authentic Transformation often spreads from the Pastor and individuals throughout the entire church community. HT helps to identify and incorporate the **fullness of the Spirit** in and through one's life so that one not only sees their life changed, but also the world observes the same. We provide the means to remain "**in the Lord**" and operate "**with His authority**" every day. HT **Illustrations** help participants gain deeper understanding of life changing principles. Our Leader Development Series enables volunteers to **guide & reproduce** the same enthusiasm & transformation in others that they have experienced. The Series is designed to **multiply individual growth** and the **discipleship of others**.



**UGANDA
TRAINING
CENTER**

**ONCE TRAINED AT A HT
CONFERENCE/WORKSHOP—
PASTOR/LEADERS BRING GOD’S MESSAGE
OF FREEDOM TO THEIR
FAMILY/CHURCH/VILLAGE. HT PROVIDES
THE MATERIALS.**



HT’S ENABLER: What enables Heart Transformation’s success? The Holy Spirit! Only God can make his word grow in a person and community. However, God works with us through our **Reproductive Model of Volunteers**, Training Centers, products and prayer.

10.2 Marketing Communications and Fund Raising Activities

- A. Develop a ministry communication package for potential donors
- B. Outsource fund raising from foundations
- C. Hire a Vice President of Development

11. 5 Year Financial Forecast, 3 Year History & Source/Use of Funds

Heart Transformation For Kingdom Living

Statement of Income Forecast

FOR THE FIVE YEARS ENDED DECEMBER 31, 2025 - Draft 3 For Discussion Only

PAGE 1	Updated	11-Sep-21		2021	2022	2023	2024	2025
			Countries	5	8	11	13	13
DONATIONS:								
General				\$195,000	\$310,000	\$375,000	\$550,000	\$800,000
Foundations					50,000	150,000	335,000	575,000
Staff Support					131,626	175,501	184,276	193,490
Total				195,000	491,626	700,501	1,069,276	1,568,490
PROGRAM EXPENSES:								
Conferences & Workshops	Cost Per Event			3,750	3,750	3,750	3,750	3,750
	# of Events			33	44	48	54	54
	Total			123,750	165,000	180,000	202,500	202,500
Training Sessions	Cost Per Event			0	0	0	0	0
	Ave. # of Events			11,784	18,000	36,000	72,000	120,000
	Total			0	0	0	0	0
Product Costs								
	Cost Per Church			10	40	40	40	40
	# of Churches			40	1,000	4,000	10,500	20,000
	Total Cost of Products			400	40,000	160,000	420,000	800,000
	Conference Products			6,600	8,800	9,600	10,800	10,800
	Training Sessions Products			11,048	33,750	67,500	135,000	225,000
	Total Product Cost			18,048	82,550	237,100	565,800	1,035,800
Other Program Expenses								
	Leadership Team Travel Exps			6,000	39,000	39,000	39,000	39,000
	Misc.			7,000	5,000	5,000	5,000	5,000
				13,000	44,000	44,000	44,000	44,000
	Total Program expenses			154,798	291,550	461,100	812,300	1,282,300
FUNDRAISING EXPENSES								
Salaries & Benefits				0	73,125	97,500	102,375	107,494
Foundations Search Expenses				0	5,000	5,000	5,000	5,000
Other				0	5,000	5,000	5,000	5,000
	Total			0	83,125	107,500	112,375	117,494
GENERAL & ADMINISTRATION EXPENSES								
Salaries & Benefits				0	58,500	78,000	81,900	85,995
				0	0	0	0	0
Yearends Gifts to Leadership Volunteers & Other				20,000	35,000	40,000	50,000	60,000
	Total			20,000	93,500	118,000	131,900	145,995
Total Expenses				174,798	468,175	686,600	1,056,575	1,545,789
Net Income				\$20,203	\$23,451	\$13,901	\$12,701	\$22,701

Heart Transformation For Kingdom Living

PLAN FOR SOURCE OF FUNDS

FOR THE YEAR ENDING 12-31-22

	Updated	11-Sep-21			
FOUNDATIONS				\$50,000	
STAFF SUPPORT				\$131,626	
COMPANIES CHURCHES AND INDIVIDUALS				\$115,000	

Total				\$296,626	
				=====	
COMPANIES CHURCHES AND INDIVIDUALS:					
Companies and Business Owners				\$60,000	
Churches				\$20,000	
Individuals				\$35,000	

				\$115,000	
				=====	
PLAN FOR USE OF FUNDS					
Conferences & Workshops				\$41,250	
Training Sessions				\$0	
Product Costs				\$64,503	
Other Program Expenses				\$31,000	
Fundraising Expenses				\$83,125	
General & Admin. Expenses				\$73,500	

				\$293,378	
				=====	

Heart Transformation For Kingdom Living						
Statement of Income History						
FOR THE THREE YEARS ENDED DECEMBER 31, 2020 - For Discussion Only						
	Updated	10-Sep-21				
			2020	2019	2018	
DONATIONS			\$ 90,996	\$ 95,552	\$ 122,243	
			-----	-----	-----	
PROGRAM EXPENSES			86,914	78,926	94,042	
GENERAL AND ADMINISTRATION			15,450	15,573	2,169	
FUNDRAISING			0	0	0	
			-----	-----	-----	
		Total	102,364	94,499	96,211	
			-----	-----	-----	
NET INCOME			\$ (11,368)	\$ 1,053	\$ 26,032	
			-----	-----	-----	
FOOTNOTES:						
1)	All printing is done in India since 2018 to get hands on quality control. We have tried printing in Africa but had no success.					
2)	HT Program Expenses include:					
	> Worshipers for Volunteers Pastors and Leaders Training					
	> Conferences for existing HT Network in a region and their guests					
	> Planning Meetings in various countries					
	> Workshops for introducing HT to a group of Pastors					
	> Yearend food & money gifts for volunteers in Africa					
	> Brochure Printing and shipping					

12. Management

12.1 Keith Peterson President



Keith Peterson has learned to love the Lord with ALL HIS HEART and is receiving an abundance of God's love & power in his life. He has been joyfully married to Karen for 48 years. Keith worked as an Industrial Manufacturing Engineer for 6 years, when God called him to Transform the Hearts of Companies to become LEADERS in their industries. These Transformed & Kingdom Building Companies were all different kinds of businesses:

- Bedding Manufacturer in crisis to becoming a National Industry Leader – Went from 10 million in sales to 400 million
- Professional Services Company – Went from 11 million to 80 million
- Car Dealership – Went from poorest Customer Satisfaction to Best Customer Satisfaction, and went from survival mode to Most Profitable Car Dealership in a large city

Called to publish his successful Kingdom Principles; He & Karen published: Heart Transformation for Kingdom Living after spending 2 years studying the Heart. God empowered Keith & Karen to understand how the heart is transformed, Who does it, and the affect on all those around!

God then called them to start a ministry: Heart Transformation for Kingdom Living, designated a 501c3 in 2008. www.hearttransformation.org. HT currently works with Leaders & Pastors to experience the fullness & power of God in being transformed.

- They disciple 2,000 African Churches: providing Training Tools & training over 1,000 Volunteer Indigenous Leaders
- African Churches are catching fire and a Move of God is happening in the communities of these Churches. Marriages are being transformed. Lives are drastically changing focus. People are learning to become more Christ-like. The power of God is being unleashed in measurable ways.

12.2 TBD Vice President of Development

12.3 Keith Peterson (Bio as above.) Operations Manager

12.4 Bob Benson

Treasurer

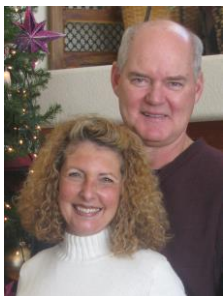


Bob Benson is the President of The Colorado Christian Business Alliance. He is a founder and serves as President of The Colorado Christian Business Alliance. He is also a Founder and Past President of American Business Advisors®, a specialist in the development of small and mid-sized companies, and the creator of The 15 Dynamics of Building a Cash Cow™. Bob has advised the presidents and owners of hundreds of companies. American Business Advisors® was asked to appear on World Business He is also an accomplished entrepreneur who successfully founded or co-founded and developed seven businesses including Benson Wells & Co. CPA's (now

Corne Jantz & Associate), American Business Advisors, Inc., and SecurCare Self Storage, Inc. (SCSS) where he served as President/CEO. SCSS is now National Storage Affiliates (NSA ticker symbol) the fourth largest self-storage company in America. Bob is a CPA and Certified Management Consultant. Mr. Benson is currently on the Board of Heart Transformation for Kingdom Living and has served on the Boards of Dakota Wesleyan University, Cherry Hills Community Church, Denver Youth for Christ, Project C.U.R.E and Love & Logic Institute.

12.5 Karen Peterson

Executive Assistant, Co-author, Co-founder, Partner for Life



Co-founder of:

- Heart Transformation for Kingdom Living
- Pastors for Revival
- GTL, Inc. is a for profit Consulting Business that transforms people, structures, and organizations to be Best in Class (formed in 1979)

Co-Author of:

- Heart Transformation for Kingdom Living
- Concert of Prayer for Revival
- The Fruit of my Labor
- In Christ – The School of Transforming Community
- Living the Empowered Life

Married to Keith Peterson for 48 years; 3 Children & 9 Grandchildren in the USA; 1 in Ghana

Partnered with Keith - Examples of Transformation Projects:

- Transformed a failing Middle School
- Inserted Heart Transformation into 55 countries throughout the world for Leadership Ministry
- Worked with 100's of individuals to experience God saving their lives, marriages, freeing them of addictions, wounds and other bondages. They are currently living purposefully and passionately for His Kingdom.
- Presently active in establishing a Revival Culture with Pastors in Ghana (Revival = being Saturated with the Presence of God.)

12.6 Pastor Emmanuel Dusu (Ghana)



Pastor of Nation to Nation & Evangelical Mission, married to Lucky Favor Dusu with 1 child: Cleopas. HT Director of Africa. 3 years of Bible School & Theology. HT Director of Ghana.

12.7 Bishop John Ssali (Uganda) Director of Central & East Africa



Founder of Jubilee Christian Church in Kampala, Uganda. Shepherds 15 churches. Married to Mary with 1 child. HT Director of Central & East Africa.

12.8 Reverend Fresh Chibuike National Director – Nigeria



Pastor of El Shaddai Int'l Church. CEO of Abuja Leadership School & Abba Leadership Institute. Presides over Fresh Chibuike World Evangelism. Honorary Doctorate St. Thomas. Graduated with Business Administration & Management from Uyo, Nigeria. HT Director of Nigeria.

12.9 Pastor David National Director – Togo



Pastor & Trader. Married with 1 child. Organizes & Leads Revival Meetings in Togo where French is the primary language. He & his team will help with the French speaking countries.

12.10 Pastor Enoka Wabwire

National Director – Uganda



Executive Pastor of Jubilee Christian Center. Married with 2 children. Great teacher. HT Director of Uganda. Background of a schoolteacher. Acting Director for Kenya and Tanzania.

13. Board of Directors and Advisory Board

BOARD OF DIRECTORS MEMBERS



John Zivojinovic
Castle Rock, CO

Dr. John Zivojinovic has been a Youth Pastor, then Senior Pastor for more than a decade of one of the larger Churches in Denver, has been working to start a new Christian Research University, and is now active as a Personal/Family Counselor at Vision Counseling Clinic. He is a gifted teacher, leader. John has led many Heart Transformation for Kingdom Living groups.



Gregg Brown
Morrison, CO

Gregg is the President/Managing Partner for a Land/Development Company: Crystal Valley Ranch. He is a devoted man of God. He has been disciplining and leading Heart Transformation with businesspeople for years.



Rob Borchert
Colorado Springs, CO

Rob is a talented executive at the worldwide company, Phillips, and is a project leader. He is a man of God, known for his godly character and disciplines. He has been touching people's lives, one on one for years.



Keith Peterson
Mount Ida, AR

Keith was originally a Industrial Manufacturing Engineer and was then led to start a business consulting firm, helping companies to become Kingdom Companies. Today, Keith is a Revivalist and Speaker. He is a writer of disciple making materials to transform individuals, churches and organizations. The Heart Transformation ministry has ministered nationally and internationally.

Karen Peterson
Mount Ida, AR

Karen has been a Preschool Consultant, a partner in GTL Inc. Business Consulting, and partner in Heart Transformation for Kingdom Living. She is a gifted teacher and has led a multitude of women's groups.



Robert Benson
Castle Rock, CO

Bob Benson is the President of The Colorado Christian Business Alliance. He is a founder and serves as President of The Colorado Christian Business Alliance. He is also a Founder and Past President of American Business Advisors®, a specialist in the development of small and mid-sized companies, and the creator of The 15 Dynamics of Building a Cash Cow™. Bob has advised the presidents and owners of hundreds of companies. (SEE ABOVE.)

ADVISORY BOARD MEMBERS



Bulus Silas Bussan
The Navigators
International Vice President

Bulus is the leader for all countries except North America.

Bulus was mentored and developed by Paul Stanley. He is from Nigeria and ministered in Uganda and Ghana. He is a proven Discippler of Leaders.

To Whom It May Concern,

The ministry of Heart Transformation has had a deep impact on my personal life and growth in my faith. The depth of the Christ-centered, Spirit-led and biblically centered journey is profound, insightful and transforming. It has been the single most significant piece of my spiritual formation over the last 10 years.

I have served on the board for several years and have found all their endeavors and dealings professional, with integrity and aligned with godly business practices as a non-profit ministry. The resources God provides are utilized effectively and efficiently.

Yet, the most dynamic aspect of the ministry of Heart Transformation is its work in Africa. HT has been brought to several African nations, but its work in Ghana stands unique in its impact. Ghana is a country that espouses a faith base, but it is difficult to see in the national statistics. Divorce, co-habitation, unemployment, poverty and spiritual bankruptcy is rampant. HT has been introduced a couple of years ago and it is flourishing among Churches and ministries. The indication is a deep and abiding spiritual hunger that is growing in Ghana. HT is poised to meet that challenge and need of filling the gap with theologically-solid, Spirit-led, biblically-centered, relevant and culturally transforming opportunities. In fact, the fire of HT is being spread in country by nationals. The fruit is already being seen and demonstrated in city centers.

This is a ministry you can stand with and support. You can be confident of godly leadership and deployment of resources in the work of transformation globally.

For Christ and His Kingdom,

John Zivojinovic, Ph.D.

HT Board Chair

Former Senior Pastor: Grace Chapel 8505 S Valley Hwy Englewood, CO 80112

Christian Counseling PhD Castle Rock, CO 80112